Searching on the Web

Ever heard of or used “About.com”? Here is wikipedia’s article on this online of information and advice service - <http://en.wikipedia.org/wiki/About.com>

About.com – websearch – lots of links to many topics related to searching the WWW (world wide web) <http://websearch.about.com/?nl=1> – Scroll through it; this is the format of an “About.com” topic page. Note – Web Search 101, 20 things with google, in “Topic” Web 2.0 and References

Web search 101 - <http://websearch.about.com/od/enginesanddirectories/tp/toptentp.htm>  
20 Things with Google - <http://websearch.about.com/od/focusongoogle/ig/Google-Search-Twenty-Things/index.htm>   
Web 2.0 - <http://websearch.about.com/od/web20/Web_20_The_Best_Web_Sites_and_Services_of_Web_20.htm>  
Best Reference Sites - <http://websearch.about.com/od/referencesearch/Ready_Reference_The_Best_Reference_Sites_on_the_Web.htm> - note links to 5 articles on “How to Evaluate a Website”.

BACK to Searching the Web ala Google

Web Search 101 – Basics - <http://websearch.about.com/od/enginesanddirectories/tp/toptentp.htm>

Google Cheat Sheet - <http://websearch.about.com/library/cheatsheet/blgooglecheatsheet.htm>

Narrative on the “Cheat Sheet” - Here are the top Google Shortcuts that any savvy Googler should have under his or her belt. You'll find that using these Google Search Shortcuts will greatly cut down on your Google search time, as well as make your Google searches more effective and more efficient.

Assignment: Copy the table below. Paste it at the bottom. Pick a phrase and “google” using the different techniques. Record the number of hits. Do all in yellow. Highlight in pink at least 4 techniques you will use.

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| **Original Cheat Sheet from** [**http://websearch.about.com/library/cheatsheet/ngooglecheatsheet.htm**](http://websearch.about.com/library/cheatsheet/ngooglecheatsheet.htm) | | **My Practice space:** | |
| **Google Shortcut** | **Finds Pages That Have...** | **MY Terms** | **Number of Hits** |
| **nokia phone** | the words **nokia** and **phone** | Iowa Hawkeyes  iowa hawkeyes (not caps) | 798,000  812,000 |
| Rows added to point out value of putting phrases in quotes!!! |  | Gene McCracken (finds pages with BOTH Gene and McCracken) | 467,000 |
|  |  | “Gene McCracken” – finds the phrase | 1,390 |
|  |  | “Gene McCracken” Des moines | 112 |
| sailing **OR** boating | either the word **sailing** or the word **boating** | Iowa OR Hawkeyes | 192,000,000 |
| "love me tender" | the exact phrase **love me tender** | “Iowa Hawkeye Football” | 101,000 |
| printer -cartridge | the word printer but NOT the word cartridge | Iowa Hawkeye –Football  “Iowa Hawkeye” -Football | 162,000  86,100 |
| Toy Story +2 | movie title including the number 2 | “Iowa Hawkeye Football” +2007 | 21,800 |
| ~auto | looks up the word **auto** and synonyms | ~football  football  Football | 811,000,000  791,000,000  791,000,000  (does not appear to be case sensitive here…) |
| define:serendipity | definitions of the word **serendipity** | Define: football  define: football | 2,600,000  Returned 14 definitions of football (so define is case sensitive!!) |
| how now \* cow | the words **how now cow** separated by one or more words | Iowa \* Football | 125,000,000 |
| **link:**(find linked pages) | **link:www.lifehacker.com** |  |  |
| **#...#**(search within a number range) | **nokia phone $200...$300** |  |  |
| **daterange:**(search within specific date range) | **bosnia daterange:200508-200510** |  |  |
| **info:** (find info about a page) | **info:www.websearch.about.com** | **info:desmoinesregister.com** | **One hit – note no space between info:name** |
| **related:** (related pages) | **related:www.websearch.about.com** | **related:www.desmoinesregister.com** | **178 hits – not sure of relationship….** |
| **cache:** (view cached page) | **cache:google.com** |  |  |
| **filetype:**(restrict search to specific filetype) | **zoology filetype:ppt** | **“Iowa Hawkeye Football” filetype:xls (excel)**  **As Power Point**  **As PDF** | **1 hit**  **1 hit**  **227 hits** |
| **allintitle:** (search for keywords in page title) | **allintitle:"nike" running** |  |  |
| **inurl:**(restrict search to page URLs) | **inurl:chewbacca** |  |  |
| **site:.edu** (specific domain search) | **site:.edu, site:.gov, site:.org, etc.** | **site:.org “Iowa Hawkeyes”** | **20,500 dot ORG sites mention “Iowa Hawkeyes”** |
| **site:country code** (restrict search to country) | **site:.br “rio de Janeiro”** | **site:.ke “Iowa Hawkeyes”** | **13 hits with the country code of ke - Kenya** |
| **intext:**(search for keyword in body text) | **intext:parlor** |  |  |
| **allintext:** (return pages with all words specified in body text) | **allintext:north pole** |  |  |
| **book**(search book text) | **book The Lord of the Rings** |  |  |
| **phonebook:**(find a phone number) | **phonebook:Google CA** |  |  |
| **bphonebook:** (find business phone numbers) | **bphonebook:Intel OR** |  |  |
| **rphonebook:**(find residential phone numbers) | **rphonebook:Joe Smith Seattle WA** |  |  |
| **movie:**(search for showtimes) | **movie:wallace and gromit 97110** |  |  |
| **stocks:**(get a stock quote) | **stocks:ncesa** |  |  |
| **weather:**(get local weather) | **weather:97132** |  |  |
| Below – google does MATH |  |  |  |
| + | addition; **978+456** | 911+2012 | = 2 923 |
| - | subtraction; **978-456** | 911-2012  2012-911  1911-2012 | Did not work for me  = 1101 and returned 9,010 hits!  = -101- this one worked |
| \* | multiplication; **978\*456** | 911\*2012 | = 1,832,932 |
| / | division; **978/456** | 911/2012 | = 0.4527833 |
| % of | percentage; **50% of 100** | 91% of 2012 | =1,830.92 |
| ^ | raise to a power; **4^18** (4 to the eighteenth power) | 9^2.012  9^2 (nine squared) | = 83.1641071  = 81 |
| old **in** new (conversion) | **45 celsius in Fahrenheit** | **6 meters in feet** | **19.6850394 feet** |

Paste table here.

|  |  |  |
| --- | --- | --- |
| **Term** | **Number of hits** | **Comments** |
| Plagiarism |  |  |
| DMACC plagiarism |  |  |
| DMACC + plagiarism |  |  |
| “DMACC plagiarism” |  |  |
| DMACC OR plagiarism |  |  |
| plagiarism –college |  |  |
| define: plagiarism |  |  |
| site:.edu “plagiarism” |  |  |
| site:.org “plagiarism” |  |  |
| site:.dmps.k12.ia.us “plagiarism” |  |  |
| Web |  |  |
| Photos |  |  |
| Videos |  |  |
| News |  |  |
| Blog |  |  |
| Last Year |  |  |
|  |  |  |
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YOUR Search Terms – 2-3 words – one word a country you might like to visit the other might be vacation, or trip or sights or camping or

Your Terms: